

FAMILY TIER PROGRAMMING PACKAGE

ABOUT: Comcast is introducing a Family Tier programming package with an average of 35-40 channels. The new Family Tier includes 16 family-friendly programming networks with primarily G-rated content, which customers receive in addition to local/national broadcast channels (ABC, NBC, CBS, UPN, WB, FOX and PBS), religious broadcast programming, significant Hispanic programming, including the Univision and Telemundo networks (where available) and public access programming.

CHANNELS In addition to the 20-25 channels that customers receive on the Basic Cable Tier, Comcast's Family Tier customers also will receive:

- Disney Channel
- Toon Disney
- PBS KIDS Sprout
- Nickelodeon/Nick Too
- Nickelodeon GAS (Games and Sports)
- Discovery Kids
- Science Channel (Discovery)
- TBN (Trinity Broadcasting)
- HGTV
- Food Network
- DIY
- CNN Headline News
- The Weather Channel
- National Geographic
- C-SPAN
- C-SPAN 2

CONTENT These channels primarily feature TV-G content and:

- have limited "live" entertainment programming;
- encompass a broad range of general entertainment and family programming;
- are widely distributed across Comcast cable systems.

AVAILABILITY The Family Tier will be offered in the majority of markets across Comcast's national footprint. To receive the Family Tier, customers will need a digital cable set-top box that also offers an on-screen interactive program guide and easy-to-use parental control features.

MORE INFORMATION For more information about Comcast's Family Tier, customers can call 866-781-1888. Information is also available on the Company's website, www.comcast.com.